



The launch of our newsletter coincides with the auspices of the festival of Eid, therefore I wish to greet Eid Mubarak to all my proud members of staff and together with them, we would take this opportunity to wish all our esteemed customers, friends, well wishers and their families Eid Mubarak.

Director

PEACE AND BLESSINGS BE UPON YOU  
**EID MUBARAK**



true protection

## Editorial Desk.....



Alshaaf proudly introduces its first in a series of monthly newsletters which looks to connect, to nurture and to strengthen our **reach and relationship** to our esteemed customers and other welcome interested parties spread all over Tanzania, as has been our **humble tradition**.

We believe there is a lot of interesting information that we can provide to benefit the **Alshaaf** community such as features of our new range of products and services, our recent accomplishments as well as providing an insight on what makes Alshaaf **strive for success**.

This newsletter looks to be as enthusiastic, helpful and informative as the variety of people in our company who endeavour to bring the best out of themselves to ensure utmost **customer satisfaction**.

Alshaaf welcomes you to a world where.....

**Life Is Cool.**

Preet Bansal

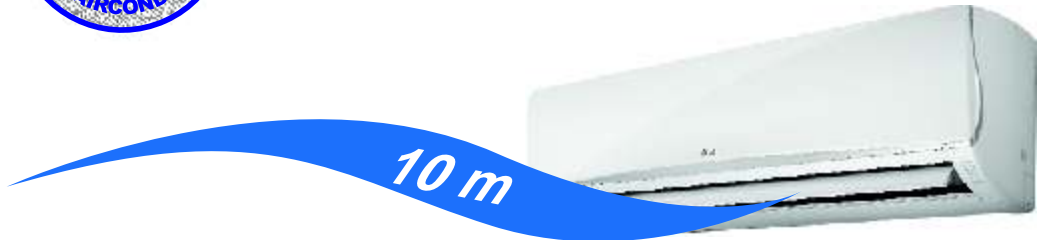
## TITAN true protection



LG continues to innovate with its RAC products and Alshaaf assures they reach the Tanzanian market.

This wall mounted split unit is **a first of its kind** combining an inbuilt **AVS system** and a **10 meter throw** that is unrivalled by any other air-conditioner in the market, in addition to all the standard **excellent features** that have come to define our products **all in to one** unit, thus eliminating the need of an external AVS and maintaining the aesthetics of any environment with an **unmatched cooling range**.

This product comes in a wide range of capacities to suit customers' needs. Power performance cooling that is **built to last**, defined indeed.



## MULTI V Plus III

### Air Conditioning Systems



For a growing city and a growing country, Alshaaf brings from LG, the Multi V inverter system (part of the CAC range) that offers one of the world's largest capacity units, essential for high rise buildings.

Boasting a variety of unheralded features this product is big on performance and low on cost.

This product derives its uniqueness due to the following,

This product has a high Co-efficient of Performance, by the use of advanced inverter control technology and optimal cycle control technology which makes its cooling and heating capacity higher at the same time lowering energy consumption.





# trainings website launch

## Training

All our staff at Alshaaf, apart from having relevant qualification, they undergo regular training to further and mould their **skills and competencies** in their respective areas of expertise to enhance their **abilities** and provide more than is usual for our customers to **ensure** we do more than they expect.



Alshaaf also affords its vast network of consultants, architects, engineers, quantity surveyors and sub-contractors an opportunity to learn more about us and our products through **specialized training** in conjunction with **LG to strengthen** their knowledge and improve their technical skills concerning our products and product features allowing them to fully appreciate and make informed decisions relating to **our products**.

## www.alshaaf.com

This is another first from **Alshaaf** as we continue treading the path to providing innovative services, this time by providing a **technological edge** just like the ones that make up our products.

Our **website** gives a holistic insight into the products and services that we are



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accustomed to, giving our customers and potential clients the ability to view our product catalogue, their technical features, product training materials and downloadable LATS programs used for design purposes; at their own convenience **only a click away**.

With regular **updates** of our various catalogues and other sections combined with the website's ease of use, we guarantee the optimum in

we totally believe in going!  
**GREEN**

## Technical Info

### MULTI V™ Plus III

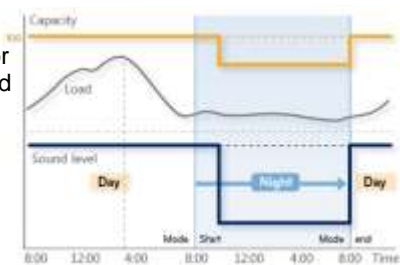
- Single unit capacity of 20 HP
- Real-time smart operation
- Extended piping length and elevation
- Maximum combination capacity of 80HP with a single pipe
- Eco-friendly design
- R410A Refrigerant
- No refrigerant leakage design and production
- Auto leakage detection
- Refrigerant recovery and reuse
- New designs for low noise operation

These are just some of the highlighted benefits of a world leading system.

The Multi V Plus III combines state of the art intelligent technology to cater for customer needs and guarantee customer satisfaction. It is difficult to find a product with so many complex attributes, yet quite easy to manage and operate. Such is the beauty of innovating simplicity.

#### Night Silent Operation

By using fan control technology and the real-time outdoor temperature detection technology, the product is equipped with the night low-noise operation function. 9 steps of low-noise operation are possible to provide more quiet operation during the night. More detailed information, please refer to the our website [www.alshaaf.com](http://www.alshaaf.com)



#### Comparison of outdoor unit installation space

Reduces the installation space by 50%  
Reduces the piping number by 50%  
Reduces the pipe shaft space by 30%  
A large capacity design reduces the time spend on designing the HVAC system and also reduces the construction cost.

